

# 2<sup>nd</sup> Century Alliance ANNUAL REPORT 2023

Strategically driving and managing economic growth in Coatesville, enabling the community to thrive.

As the City of Coatesville's partner in economic development, the Coatesville 2nd Century Alliance advocates for strategic growth and provides resources and support for local business owners, developers, residents, and City leadership. We are dedicated to our shared history and a vision for the thriving years that lie ahead.

2023 was a testament to the strength and resilience of our community. We are inspired to carry forward the momentum gained through our collective efforts as we reflect on the triumphs of the past year, which include being named recipient of a \$500,000 Neighborhood Planning and Implementation Grant by the Regional Foundation; celebrating the first anniversary of the Made in Coatesville Small Business Incubator; and providing ongoing support to development projects such as the Coatesville Train Station, The Flats and more.

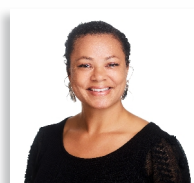
The success we achieved in 2023 was not just ours; it belonged to every contributor, volunteer, and partner who played a pivotal role in our mission.

It was my honor to be named 2nd Century's new Executive Director in 2023. Having grown up in Coatesville, I'm eager to take an active leadership role in shaping our City's future. Being involved in the revival of the downtown business district and championing the growth of new restaurants and emerging small businesses is truly motivating. It encompasses everything that transforms Coatesville into an exciting destination to visit, work, and live.

We look forward in 2024 to the next century of growth, community, and shared prosperity in Coatesville!

Sincerely,  
*Amber Little-Turner*

Amber Little-Turner  
Executive Director  
Coatesville 2nd Century Alliance



## Mission Strategies



Advance major, catalytic development projects



Employ strategies to bring jobs and economic opportunity to residents



Stabilize and strengthen residential neighborhoods



Revitalize the downtown commercial district community



Promote the City's attributes and competitive advantages

**COATESVILLE**  
**2nd Century Alliance**



# 2023 MILESTONES

## Coatesville Growing Greater Neighborhood Revitalization Initiative

- To gauge the success of our efforts over the past five years, we conducted a survey of residents in early 2023, funded by the Regional Foundation, and were thrilled to see a double-digit percentage increase in Resident Satisfaction. Other topics covered included Sense of Community, Tenure & Prospective Homebuyers, Affordability, Safety and Quality of Life, and Community Change and Confidence. [You can view results of the survey by clicking here.](#)
- In December, the Regional Foundation announced that 2nd Century was awarded a \$500,000 Neighborhood Planning and Implementation Grant to continue working towards fostering resident power through deep engagement, enhanced workforce development programming, mitigation of criminal activities, youth program supports, and increased affordable housing opportunities.

## Neighborhood Partnership Program for Downtown Revitalization

Local businesses are the backbone of our community, contributing to its unique character and providing a personalized shopping experience. When you dine and shop locally, you boost the local economy and support entrepreneurs and artisans who put their heart and soul into their companies.

- Each month, **First Friday** is a celebration of Downtown Coatesville's shops, restaurants, cultural and rich historical heritage. From 5 to 8 p.m., shops, vendors and restaurants host special events, offer refreshments and promotions, and sponsor live entertainment.
- In November, the **Made in Coatesville Small Business Incubator** celebrated a year of supporting new and emerging businesses by providing entrepreneurs with physical space to sell their services and products, as well as a support system and tools to help them succeed.
- The **Networking Happy Hour @Midway Arts** connects the business community to meet, mingle and exchange ideas, while learning more about each event's host organization.
- Awarded \$25,000 in building and business grants, leveraging \$50,000 in improvements and value.
- Coordinated numerous special events to draw visitors, increase community engagement, and showcase businesses to the public.



## Government Relations

Our team fosters and maintains productive relationships with and between County, State, and Federal officials, both elected and appointed, keeping them informed and engaged on the City's priority projects to ensure all stakeholders are working together in the best interest of the City's future.

## Development Projects

Our staff and volunteer leadership work closely with the City, the Coatesville Redevelopment Authority, and individual developers and investors supporting, endorsing, and assisting in projects.

## Communications

Our regular newsletters, Community Updates, and active social media channels keep the entire community informed of relevant activities, programs, and projects happening in the City.

**COATESVILLE**  
**2nd Century Alliance**

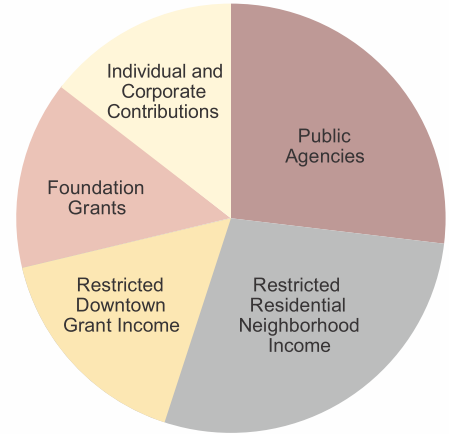


Economic & Community Development

# FINANCIAL OVERVIEW 2023

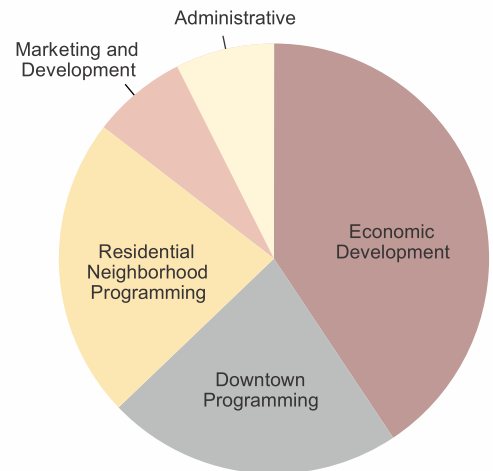
## Income

|  |                  |
|--|------------------|
| Public Agencies                            | \$83,000         |
| Restricted Residential Neighborhood Income | \$85,000         |
| Restricted Downtown Grant Income           | \$50,000         |
| Foundation Grants                          | \$44,000         |
| Individual and Corporate Contributions     | <u>\$44,000</u>  |
| <b>Total</b>                               | <b>\$306,000</b> |



## Expenses

|                                      |                  |
|--------------------------------------|------------------|
| Economic Development                 | \$115,000        |
| Downtown Programming                 | \$63,000         |
| Residential Neighborhood Programming | \$64,000         |
| Marketing and Development            | \$20,000         |
| Administrative                       | <u>\$21,000</u>  |
| <b>Total</b>                         | <b>\$283,000</b> |



## Coatesville 2nd Century Alliance Appreciation Event



Photo by Robert Williams, The Williams Group

# The Coatesville 2nd Century Alliance is championed by a dedicated team of business and community leaders:

## STAFF

**EXECUTIVE DIRECTOR:** Amber Little-Turner  
**ADMINISTRATIVE ASSISTANT:** Shavon Lewis

## VOLUNTEER LEADERSHIP

**CHAIR:** Tom Taylor  
Brite Realty Services, Inc.  
**VICE-CHAIR:** Linda Lavender-Norris  
Coatesville City Council President  
**TREASURER:** Bill Shaw  
Life Transforming Ministries  
**SECRETARY:** Greg Vietri  
G.A. Vietri Electric

## DIRECTORS

**Jack Burkholder**  
Resident/Coatesville RDA  
**Dennis Dantzer**  
Downtown Property Owner  
**Denise James**  
Farmers Insurance  
**Patrick Kinzeler**  
Elite Therapy Solutions  
**Joseph Pomorski**  
Presence Bank  
**Crosby Wood**  
New Heritage Properties

## AFFILIATE PARTNERS

**Rachel Cathell**  
Western Chester County Chamber of Commerce  
**Dolores Colligan**  
Chester County Department  
of Community Development  
**Nick Torres**  
The Alliance for Health Equity  
**Roberta Cosentino**  
Coatesville City Administration  
**Kevin Myers**  
Chester County Planning Commission  
**Gary Smith**  
Chester County Economic Development Council

## PARTNERS AND INVESTORS



Bob & Jennifer McNeil



The Stewart Huston Charitable Trust



Barz, Gowie, Amon & Fultz, LLC  
Brandywine Health Foundation  
CAPP  
Cigas Machine  
F. Frederick Breuninger & Sons Insurance, Inc.  
Harcum College  
Hope Avenue Realty  
The Houston Foundation  
JGM  
PA American Water  
PECO  
TD Bank  
Western Chester County Chamber of Commerce

Dennis Dantzer  
Jane Darnell  
Chris Edwards  
Vincent Hartnett  
Denise James  
Patrick Kinzeler  
Ellen Langas  
Linda Lavender-Norris  
Harry and Regina Lewis  
Amber Little-Turner  
James Logan  
Joseph Pomorski  
Angela Scully  
Bill Shaw  
Tom Taylor

For more information, to partner or donate, please contact us:

Design by



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COMMUNICATIONS

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2ndCenturyAlliance.org  
PO Box 692  
Coatesville, PA 19320



# INVEST IN COATESVILLE'S ECONOMIC FUTURE

Since our inception in 2015, the Coatesville 2nd Century Alliance has been a steady, consistent voice for smart growth and strategic development in the City, and as this annual report illustrates, we're building traction.

We are the City's partner in economic development, working daily to secure a stable economic future for everyone in Coatesville.

The Coatesville 2nd Century Alliance is building opportunity in the City, and we hope you'll support us as we work to keep the momentum going.

Please consider an investment in Coatesville 2nd Century Alliance. Make your tax-deductible donation today.

Make check payable to **Coatesville 2nd Century Alliance** and mail to:  
PO Box 692  
Coatesville, PA 19320

You may also donate online at [2ndCenturyAlliance.org](http://2ndCenturyAlliance.org)

Contribution Amount:

\$2,500    \$1,500    \$1,000    \$500    \$ \_\_\_\_ Other

Name \_\_\_\_\_

Name as you wish to be recognized in our publications

Email: \_\_\_\_\_



Thank you!

**COATESVILLE**  
**2nd Century Alliance**



Economic & Community Development

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